

Bachelor of Business

Melbourne Burwood Campus
Geelong Waterfront Campus
Cloud Campus



Bachelor of Business

Go beyond traditional business boundaries

Today's working environment is rapidly-changing and employers are looking for graduates who are adaptable and work-ready. With its strong practical focus, the Bachelor of Business helps prepare you with 21st century skills for real-world business needs. Whether you want to blitz your way up the corporate ladder or launch your own start-up, this versatile degree takes you beyond the traditional focus of accounting and business. Instead, we will help you build your entrepreneurial spirit and provide you with soft skills-development, work integrated learning and international experience.

Why you can confidently choose Deakin

We're rated 5 stars for world-class facilities, research and teaching, as well as employability, innovation and inclusiveness.⁵ With internationally-recognised research and teaching, Deakin ranked 211 in the prestigious Academic Ranking of World Universities (ARWU). This puts Deakin in the top 1% of the world's universities.⁷

Be part of a world-class education

Deakin Business School (DBS) is accredited by AACSB International, the longest serving global accrediting body for business schools in the world. Only 5% of business programs worldwide are AACSB accredited. DBS is one of only three in Victoria, Australia.

Learn without limits

Study at your own pace via Deakin's flexible Cloud Campus. You choose when and where to study via your digital devices. We take leading-edge technology and bring the classroom, resources and support to you in any global location. Cloud study is our fastest growing campus with a 15,000-strong community and the preferred way to combine study with work or family commitments.

Be a global explorer

During your studies you'll have the opportunity to participate in international internships, volunteering placements, and overseas study programs that will enrich your learning while providing credit towards your degree. These are more than opportunities to experience a new culture or workplace. In the global world of business they play a crucial role in preparing you for a world of career opportunities.

Choose your own (career) adventure

Deakin's Bachelor of Business can lead you to a diverse range of local and international careers including: business analyst, project manager, customer relations, events manager, business development manager, procurement manager, business operations manager, small business owner, property management or product manager.

Be work-ready

With its practical, hands-on opportunities, this course is designed with a real-world learning focus that builds workplace resilience and career success. Work Integrated Learning (WIL) is a key component of the program that allows you to connect and network with industry professionals. It delivers strong opportunities to engage with small-to-medium enterprises (90% of all Australian employers are from this sector) as well as multinational businesses. These experiential learning opportunities help you integrate your knowledge, consolidate skills, tackle real problems, and reflect on the experience to develop your professional identity.

Consolidate your learning with a capstone unit

A capstone unit in your final year also offers the outstanding opportunity to plan and manage a business in a simulated global environment. Working in a team of four, you will develop key professional skills in teamwork, communication, negotiation, conflict resolution, decision-making, problem solving and leadership.

We'll support your learning

As a Deakin student, you will be taught and supported by academics who are leading experts in their field. You can also access our student mentor program to help you transition to university through study skills sessions, exam preparation and a range of other support services. You can visit our career centre at any time and speak with specialised staff who will ensure you are well-prepared for life after university.

We provide financial support

Deakin offers a range of scholarships to help you complete your study, reach your full potential, and achieve your career goals. Our scholarships encompass state, national and international sponsored programs for domestic and international students and are available across all areas of study. Visit deakin.edu.au/scholarships to find out if you might be eligible for some financial support.



⁵Quacquarelli Symonds (QS); QS Stars University Ratings

⁷Academic Ranking of World Universities, Times Higher Education, QS World University Rankings

[†]T3 only available to international students via cloud

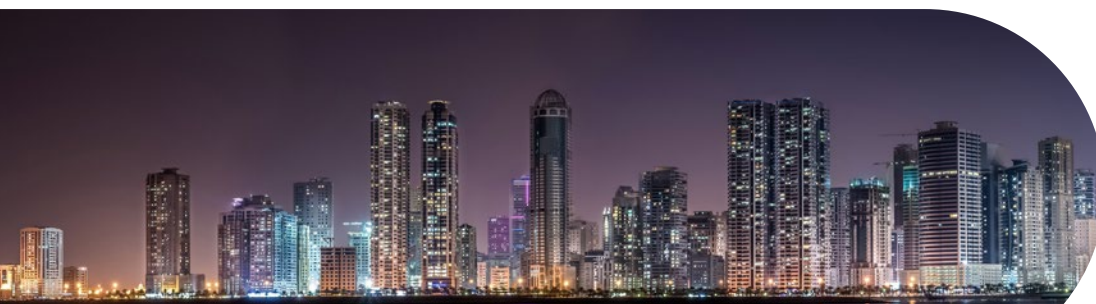
Deakin code **M325**

Course duration in years **3**

Melbourne Burwood Campus **B**

Geelong Waterfront Campus **WF**

Cloud Campus **C**



Course information

Course code: **M325**

Years (full time): **3**

Campus: **B** **WF** **C**

Intake: T1 (March), T2 (July),

T3 (November)^

CRICOS course code: 095262C

The Bachelor of Business has a strong practical focus, provides work integrated learning opportunities and equips you with the skills you need for the job you want. Designed to encourage you to learn through real experiences, you will integrate your knowledge, consolidate skills, tackle real problems, and reflect on the experience to develop your professional identity.

The Bachelor of Business is a 24 credit point degree consisting of 10 credit points of core units, including 7 credit points of foundation units, 3 credit points of Personal Skills units, MAI010 Academic Integrity 0-credit point compulsory unit, one 8 credit point Bachelor of Business major, comprising of 6 credit point specialised major units, 1 Level 3 WIL unit (or approved international experience) and 1 credit point capstone unit). You also take 6 elective units (which may include a 4 credit point minor), selected from a specialised list.

Trimester 1		Trimester 2
All students must complete MAI010 Academic Integrity (zero credit point compulsory unit)+		
Year 1	Entrepreneurship and Innovation Financial Literacy Intrapersonal Skills Management	Business Logistics Making Sense of Information Marketing Fundamentals Team Dynamics
Year 2	The Global Economy Major sequence unit 1 Major sequence unit 2 Elective/Minor unit	WIL unit (or approved international experience) Major sequence unit 3 Major sequence unit 4 Major sequence unit 5
Year 3	Global Mindset and Citizenship Elective unit/Minor unit Elective unit/Minor unit Elective unit/Minor unit (level 3)	Major sequence unit 6 Major sequence unit 7 - Capstone Elective unit/Minor unit Elective unit/Minor unit

This sample course structure should only be used as an example. It is based on a student undertaking the Entrepreneurship and Innovation major. It is recommended that all students seek assistance from a student adviser. For more course structures and information on study units, please visit deakin.edu.au/bachelor-of-business.

+MAI010 is a compulsory zero credit point unit in all courses in the Faculty of Business and Law. The unit learning and assessment activities provide students with guidance on what constitutes academic integrity. It will allow students to develop the knowledge to maintain academic integrity.

What is a major?

A major is a group of 8 units that allows you to build a level of expertise on a specific topic relevant to your future career goals or needs. In Deakin's Bachelor of Business you can major in:

- Business and Digital Communications
- Entrepreneurship and Innovation
- Event Management
- Organisational Psychology
- People Management
- Project Management
- Retail and Supply Chain Management.

We provide step-by-step guidance online to make applying to Deakin easy.

If you need some advice on preparing your application, visit deakin.edu.au/how-to-apply.



Apply to Deakin

Domestic

Entry for school leavers will be based on their performance in the Victorian Certificate of Education (VCE) or its equivalent, with pre-requisite units 3 and 4; a study score of at least 25 in English EAL (English as an additional language) or 20 in English other than EAL. Applicants will be selected in accordance with the published clearly-in Australian Tertiary Admission Rank (ATAR) for that year. Refer to the VTAC Guide for the latest pre-requisite information at vtac.edu.au.

Entry for non-school leavers will be based on their performance in:

- a certificate IV in a related discipline, or
- a diploma in any discipline or 50% completion of a diploma in a related discipline, or
- successful completion of relevant study, equivalent to at least two Deakin University units, at an accredited higher education institution, or
- evidence of academic capability judged to be equivalent including a Foundation Program approved by Faculty Board or relevant work or life experience.

Apply online at deakin.edu.au/how-to-apply.

International

International applicants will need to meet the academic admission and English language requirements. More information can be found at deakin.edu.au/international-students. Applicants will also need an IELTS overall score of 6 (with no band score less than 6) or equivalent. Apply online deakin.edu.au/how-to-apply/international-students, in person at a Deakin office, or through a Deakin agent.

Contact us

Domestic

Telephone: 1800 MYFUTURE (1800 693 888)
Email: myfuture@deakin.edu.au

International

Telephone: +61 3 9627 4877
Email: study@deakin.edu.au

Deakin University
221 Burwood Highway
Burwood VIC 3125
Australia

Connect with Deakin Business School

 facebook.com/DeakinBusinessSchool

 twitter.com/DeakinBusiness

 linkedin.com/company/deakin-business-school

 businessnewsroom.deakin.edu.au



deakin.edu.au/bachelor-business

Published by Deakin University in August 2018. While the information published in this guide was accurate at the time of publication, Deakin University reserves the right to alter, amend or delete details of course offerings and other information published here. For the most up-to-date course information please view our website at deakin.edu.au.

Deakin University CRICOS Provider Code: 00113B